

## The Cartazini Biennial Award

THE CARTAZINI BIENNIAL AWARD IS A RELATIVELY NEW AND CONSTANTLY CHANGING AWARD. INITIALLY IT BEGAN AS A POSTHUMOUS AWARD IN 1999 GIVEN TO CHARITIES OR ORGANISATIONS CONNECTED TO ESTABLISHED – BUT DECEASED – ARTISTS. IT THEN CHANGED TO BECOME A SIMILAR AWARD MADE TO SELECTED LIVING ARTISTS.

NOW, AND FOR THE FIRST TIME, IT IS OPEN TO ALL ARTISTS. AND SO THE FORMAT HAS CHANGED AGAIN. RATHER THAN A PRE-SELECTED GROUP OF ESTABLISHED ARTISTS BEING ASSESSED BY A FEW PANEL MEMBERS, IT HAS BECOME A TRULY OPEN COMPETITION.

THIS DOCUMENT TELLS YOU ALL YOU NEED TO KNOW ABOUT HOW TO ENTER THE 2009 AWARD.

### Initial rules, regulations and information:

#### Basic information

- I THE CARTAZINI BIENNIAL ART AWARD IS OPEN TO ALL ARTISTS. WE KNOW WE WILL HAVE VERY MANY APPLICATIONS. BUT THE AWARD CAN BE GIVEN TO JUST ONE ARTIST. IF YOU ARE UNSUCCESSFUL, PLEASE DO NOT BE DISCOURAGED.
- II PLEASE NOTE THAT AT NO TIME CAN CORRESPONDENCE BE ENTERED INTO EXCEPT IN RESPECT OF THE CONDITIONS AS OUTLINED BELOW.
- III THIS YEAR THE AWARD IS FREE TO ENTER. AT NO TIME DO WE ASK OR EXPECT ANY PAYMENT. IF YOU HEAR OTHERWISE, YOU ARE BEING MISLED. IN FUTURE YEARS THIS MAY CHANGE AND A SMALL ADMINISTRATION CHARGE MAY BE LEVIED.
- IV FOR SECURITY REASONS YOU MUST HAVE A WEBSITE OR SOME WEB PRESENCE IN ORDER TO ENTER INTO THIS COMPETITION. THERE IS NO EXCEPTION TO THIS RULE. WE MAKE NO CONTACT WITH ARTISTS – BEYOND E-MAILS – AT ANYTHING BUT THE LATEST STAGES OF THE COMPETITION.  
  
HOWEVER WE DO REALISE THAT MANY ARTISTS ARE NOT IN A POSITION TO AFFORD A SELF-CONTAINED WEBSITE. SO WE READILY ACCEPT BLOGS OR A WEBPAGE CONSTRUCTED ON ONE OF THE MANY FREE INTERNET SPACE PROVIDERS. AS LONG AS WE CAN E-MAIL YOU AND SEE YOUR ARTWORK, THE NATURE OF YOUR WEB PRESENCE WILL NOT INHIBIT YOUR PROGRESSION IN THIS PROCESS.
- V YOUR WORK REMAINS YOUR PROPERTY AT ALL TIMES. WE WILL NOT PRINT, PUBLISH OR USE IT IN ANY MANNER OR FORM WITHOUT FIRST CONSULTING YOU. SIMILARLY WE WILL NOT DISCLOSE THE NAMES OF ANY ARTISTS OTHER THAN THE EVENTUAL WINNER.
- VI THE AWARD IS OPEN ONLY TO ARTISTS AGED OVER 21 YEARS OF AGE AS OF 1ST JANUARY 2009.
- VII ALTHOUGH AN INTERNATIONAL COMPETITION, FOR REASONS OUTLINED BELOW THE AWARD IS BIASED TOWARDS ARTISTS BASED IN THE EUROPEAN UNION. THIS WILL NOT PREVENT ARTISTS FROM OUTSIDE OF THE EU WINNING THE AWARD, BUT IT MIGHT BE A DECIDING FACTOR IN THE LATER STAGES OF THE COMPETITION. PLEASE BEAR THIS IN MIND IF YOU

ARE BASED OUTSIDE OF THE EUROPEAN UNION. OUTSTANDING NON-EU ARTISTS MAY STILL WIN THE AWARD BUT YOU ARE AT A DISADVANTAGE.

### **Selection Rules**

- VII IN ORDER TO REDUCE THE INITIAL NUMBER OF APPLICANTS DOWN TO A MANAGEABLE FIGURE, WE HAVE NO OPTION BUT TO MAKE A *wholly random* CUT IN THE EARLY STAGES. SHOCKING NEWS, YES. BUT WE HAVE NO CHOICE. THIS RANDOM CUT WILL REDUCE THE NUMBER OF APPLICANTS TO ONE HUNDRED. STILL VERY MANY. IF YOU ARE NOT HAPPY ABOUT THIS ASPECT OF THE PROCESS, PLEASE DO NOT APPLY FOR THE AWARD.
- VIII THE NEXT STAGE OF THE PROCESS INVOLVES FOLLOWING THE EXACT GUIDELINES GIVEN IN THIS DOCUMENT. ANY FAILURE TO FOLLOW THE EXACT GUIDELINES – WHICH ARE NOT SO STRICT SO PLEASE DO NOT BE ALARMED – WILL RESULT IN REMOVAL FROM THE PROCESS. AGAIN, IF YOU ARE NOT HAPPY ABOUT THIS ASPECT OF THE PROCESS, PLEASE DO NOT APPLY FOR THE AWARD.
- IX OUR WORD IS, OF COURSE, FINAL. AS THE SAYING GOES, WE ARE JUDGE, JURY AND EXECUTIONERS IN THIS PROCESS. WE WILL NOT REPLY TO ANY QUESTIONING OF OUR DECISIONS OR EVEN OF THE PROCESS OF APPLICATION. THIS DOCUMENT TELLS YOU ALL YOU NEED TO KNOW. AGAIN, IF YOU ARE NOT HAPPY ABOUT THIS ASPECT OF THE PROCESS, PLEASE DO NOT APPLY FOR THE AWARD

IF YOU *are* HAPPY WITH ALL OF THE ABOVE, AND WE HOPE THAT YOU ARE, YOU MAY NOW CONSIDER ENTERING FOR THE CARTAZINI BIENNIAL AWARD.

BEST OF LUCK!

## **The Competition**

CONTACT US BY E-MAIL AND RECEIVE A COPY OF THIS DOCUMENT. YOU MUST THEN FOLLOW THE INSTRUCTIONS CONTAINED HEREIN EXACTLY.

### **Stage 1:**

SEND US AN E-MAIL WITH THE FOLLOWING SUBJECT IN THE E-MAIL TITLE.

"CARTAZINI BIENNIAL AWARD – ENTRANT"

NOTHING ELSE. NO ATTACHMENTS. NO LINKS. ANYTHING ELSE AND YOU WILL BE DISQUALIFIED. FOR REASONS OF IMPARTIALITY, THIS STAGE OF THE PROCESS HAS TO BE COMPLETELY ANONYMOUS.

AS OF MIDNIGHT 31ST JULY 2009 WE WILL NO LONGER ACCEPT ANY FURTHER E-MAILS. AT THIS TIME THE ABOVE MENTIONED 'RANDOM CUT' IS MADE.

IF YOU ARE LUCKY ENOUGH TO SURVIVE THE RANDOM CUT YOU WILL THEN HEAR FROM US BY E-MAIL. EXPECT THIS TO BE DURING THE MONTH OF AUGUST.

IF YOU ARE NOT SELECTED – UNFORTUNATELY YOU WILL NOT HEAR FROM US. BUT WE WISH YOU LUCK IN THE FUTURE AND REMIND YOU THAT YOU CAN ENTER AGAIN IN 2 YEARS TIME.

### **Stage 2: 100 artists**

UPON RECEIPT OF AN E-MAIL FROM US, INFORMING YOU THAT YOU HAVE MADE STAGE 2 OF THE COMPETITION, THE REAL WORK BEGINS.

THERE ARE TWO PARTS TO STAGE 2.

1. YOU MUST NOW NOMINATE ONE PIECE OF YOUR OWN ARTWORK. THIS MUST BE VIEWABLE ON THE INTERNET AS MENTIONED ABOVE – WE WILL NOT OPEN ANY ATTACHMENTS SENT TO US AND ANY ARTIST WHO SENDS ATTACHMENTS WILL BE DISQUALIFIED.

HOW YOU PRESENT THAT PIECE, ON THE INTERNET, IS UP TO YOU. BUT, OBVIOUSLY, THE MORE WE CAN SEE, THE MORE INFORMATION YOU GIVE ABOUT THE PIECE, THE BETTER YOUR CHANCES.

AS SOON AS YOU ARE SATISFIED TO SHOW THE PIECE, SEND US AN E-MAIL TELLING US OF THE EXACT WEB LOCATION WE WILL THEN EXAMINE AND CONSIDER YOUR WORK. IF YOU GET THE EXACT WEB LOCATION WRONG – YES, YOU'VE GUESSED IT - YOU WILL BE DISQUALIFIED. (WE REALLY CANNOT SPEND TIME SEARCHING THROUGH WEBSITES).

2. AT THIS SAME TIME YOU MUST ALSO ENTER A BRIEF ESSAY BASED UPON THE FOLLOWING QUESTION. INCLUDE THE ESSAY IN YOUR E-MAIL WITH YOUR WEB LOCATION. THE ESSAY

MAY BE WRITTEN IN ENGLISH, FRENCH, ITALIAN OR GERMAN. WE REGRET WE CANNOT ACCEPT ESSAYS WRITTEN IN ANY OTHER LANGUAGE.

THE ESSAY QUESTION:

"IN NO MORE THAN 500 WORDS, PLEASE TELL US WHAT WE WANT FROM THE CARTAZINI BIENNIAL AWARD"

UPON RECEIPT OF YOUR E-MAIL WE WILL CONSIDER BOTH YOUR ARTWORK AND YOUR ESSAY. ARTISTS WHO ARE SUCCESSFUL AT THIS STAGE WILL BE ACCEPTED TO STAGE 3 AT THE END OF THIS SELECTION.

AS SOON AS WE HAVE SELECTED 20 ARTISTS FOR STAGE 3, STAGE 2 WILL CLOSE. WE WILL THEN NOTIFY THOSE 20 BY E-MAIL THAT THEY HAVE MADE STAGE 3.

IF YOU ARE NOT NOTIFIED, YOU HAVE NOT MADE STAGE 3.

### **Stage 3: 20 artists**

BY NOW THERE ARE ONLY 20 ARTISTS LEFT IN THE PROCESS. AND IT IS PROBABLY AUTUMN 2009.

WE WANT NOW TO CUT THIS NUMBER DOWN, QUITE QUICKLY, TO JUST 6 ARTISTS.

SO, IN REPLY TO THE E-MAIL YOU RECEIVE INFORMING YOU THAT YOU ARE IN STAGE 3 OF THE PROCESS, NOMINATE ONE MORE PIECE OF YOUR WORK AND SEND US THE EXACT WEB-ADDRESS OF THIS PIECE. TELL US AS MUCH AS YOU CAN ABOUT THE PIECE. TRY TO REALLY SELL IT TO US - WITH GOOD IMAGES AND A GOOD DESCRIPTION.

ALSO, AT THIS STAGE, TELL US ALL YOU FEEL IS RELEVANT ABOUT YOU. WE WANT TO UNDERSTAND THE ARTIST AS WELL AS THE ART. (WE DO NOT NEED TO HAVE AN ADDRESS OR PHONE NUMBER OR ANY PERSONAL DETAILS – WE ONLY WANT TO KNOW ABOUT WHAT YOU HAVE DONE IN TERMS OF ART AND WHAT YOUR ARTISTIC AMBITIONS ARE).

WE WILL THEN PICK THE 6 ARTISTS WE THINK BEST MATCH OUR REQUIREMENTS. WE WILL CONTACT THOSE 6 ONLY BY E-MAIL TO ARRANGE A VIEWING OF THEIR WORK.

IF YOU NOT CONTACTED, YOU HAVE NOT MADE STAGE 4.

### **Stage 4: 6 artists**

IF YOU ARE THROUGH TO STAGE 4, THEN OVER THE COURSE OF THE LATE AUTUMN MONTHS AND THROUGHOUT WINTER 2009/2010, WE WILL WANT TO VIEW YOUR WORK.

AT THIS TIME ONLY, WILL WE ACCEPT PERSONAL QUESTIONS ON THE PROCESS. SO IF YOU REACH STAGE 4 AND HAVE ANY QUERIES, AT THAT TIME, PLEASE DO FEEL FREE TO ASK.

THERE ARE TWO OPTIONS FOR STAGE 4:

IF YOU ARE BASED IN THE EUROPEAN UNION, IT MAY BE POSSIBLE FOR YOU TO ARRANGE TO BRING SOME OF YOUR WORK TO US. IF YOU ARE UNABLE TO VISIT IN PERSON, PLEASE FOLLOW THE PROCEDURE FOR NON-EU BASED ARTISTS.

IF YOU ARE NOT BASED IN THE EUROPEAN UNION WE WILL WANT YOU TO SHIP SOME OF YOUR WORK TO US. (THIS IS WHY THE COMPETITION IS BIASED TOWARDS EU CITIZENS; WE WILL BE GLAD TO VIEW WORK SENT TO US, BUT WE HAVE USUALLY FOUND IN THE PAST THAT SEEING THE ARTIST IN PERSON – WITH THEIR WORK – CREATES THE STRONGER IMPRESSION).

SO STAGE 4 GOES AS FOLLOWS:

IN LATE AUTUMN 2009 (OCTOBER, NOVEMBER) WE WILL CONTACT YOU BY E-MAIL AND INFORM YOU THAT YOU HAVE MADE THE LAST 6.

IF YOU ARE BASED IN THE EU, WE WILL THEN ARRANGE A TIME AND PLACE WHERE WE CAN VIEW YOUR WORK. IF POSSIBLE WE WOULD ASK YOU TO VISIT US. IF THAT IS NOT POSSIBLE, THEN PLEASE FOLLOW THE INSTRUCTIONS FOR NON-EU BASED ARTISTS. (SEE BELOW).

IF YOU ARE VISITING US, PLEASE ALSO TAKE NOTE OF THE FOLLOWING POINTS:

- EXPECT A VIEWING TO LAST FOR A WHOLE MORNING OR AFTERNOON. IT CANNOT BE UNDERTAKEN DURING THE EVENING.
- IF YOU HAVE CONCERNS OVER YOUR OWN SECURITY, BY ALL MEANS BRING ANOTHER PERSON WITH YOU.. BUT PLEASE DO NOTE THAT THEY MAY NOT COMMENT ON YOUR WORK. ALL QUESTIONS PUT TO YOU MUST BE ANSWERED BY YOU.
- A FINAL DECISION WILL NOT BE TAKEN AT THE TIME OF A VISIT.
- WHAT WORK YOU BRING AND HOW YOU PRESENT IT WILL BE ENTIRELY UP TO YOU. IF YOU WISH TO DISPLAY THE WORK IN A GALLERY SETTING, WE CAN ARRANGE THAT FOR YOU. BUT PLEASE LET US KNOW IN ADVANCE.

IF YOU ARE NOT BASED IN THE EU, THEN WE WILL REQUIRE YOU TO SHIP YOUR WORK TO US. THE SHIPPING ADDRESS WILL BE GIVEN TO THOSE ARTISTS WHO HAVE REACHED STAGE 4 AND TO WHOM THIS APPLIES. BUT PLEASE NOTE THAT SHIPPING COSTS WILL NOT BE REFUNDED. NOR DO WE TAKE ANY LIABILITY FOR LOSS OR DAMAGE DURING SHIPPING. IN EXCEPTIONAL CIRCUMSTANCE, WE MAY MAKE A CONTRIBUTION TOWARDS THE SHIPPING COSTS. NEARER TO THE TIME, PLEASE TALK TO US ABOUT THIS.

#### THE FINAL SELECTION:

AT THE END OF THE VIEWING PROCESS (STAGE 4), A WINNER WILL BE CHOSEN. ALL OF THE FINAL 6 ARTISTS WILL BE TOLD OF THE FINAL DECISION. AT THIS STAGE, THE PROCESS IS CLOSED AND NO FURTHER COMMUNICATION WILL BE UNDERTAKEN.

THERE CAN ONLY BE ONE WINNER.

THE WINNER WILL THEN BE INVITED TO PARIS. FIRSTLY TO VISIT THE OFFICES OF CARTAZINI AND THEN TO RECEIVE THE AWARD. FOR REASONS OF SECURITY, YOU MAY BRING ONE OTHER PERSON WITH YOU. WE EXPECT THE WINNER TO BE ANNOUNCED IN EARLY SPRING 2010.

WHAT HAPPENS AFTER YOU HAVE RECEIVED THE AWARD IS MOSTLY DOWN TO YOU! WE WOULD OF COURSE BE KEEN AT THAT TIME TO HAVE AN EXHIBITION OF YOUR WORK. WE WOULD ALSO BE LOOKING TO GAIN AS MUCH PUBLICITY AS POSSIBLE FROM THE AWARD – FOR YOU, YOUR WORK AND OF COURSE FOR OURSELVES. BUT ALL OF THAT IS FOR THE FUTURE...

**Key points :**

THE ABOVE COVERS EVERYTHING WE THINK YOU NEED TO KNOW. WE WILL NOT ENTER INTO COMMUNICATION WITH ANY ARTIST OR ORGANISATION ABOUT THIS AWARD EXCEPT AS OUTLINED IN THE ABOVE DOCUMENT.

IF YOU ARE UNHAPPY WITH ANY OF THE ABOVE, PLEASE DO NOT ENTER FOR THE AWARD PROCESS.

AT ALL TIMES, ONLY ARTISTS WHO ARE TO CONTINUE TO THE NEXT STAGE WILL RECEIVE CONTACT FROM US. IF YOU RECEIVE NO CONTACT, YOU HAVE NOT BEEN SUCCESSFUL THIS TIME AROUND.

**Timetable:**

CLOSE OF INITIAL E-MAIL STAGE. MIDNIGHT JULY 31ST 2009.

NOTIFICATION OF ENTRY INTO STAGE 2 – DURING THE MONTH OF AUGUST BY E-MAIL.

NOTIFICATION OF ENTRY INTO STAGE 3 – SEPTEMBER OR OCTOBER 2009

NOTIFICATION OF ENTRY INTO STAGE 4 – OCTOBER OR NOVEMBER 2009. VIEWING THROUGHOUT WINTER 2009/2010.

AWARD PRESENTATION – LATE WINTER OR EARLY SPRING 2010.

**Notes on the Cartazini Gallery:**

CARTAZINI ART GALLERY IS NOT AN ART GALLERY. AT LEAST NOT IN THE TRADITIONAL SENSE OF THE WORD. WE ARE A NUMBER OF INDIVIDUALS INTERESTED IN ART. SPECIFICALLY WE COLLECT ART – AS REQUESTED BY OUR NUMEROUS INTERNATIONAL CLIENTS. WHEN WE HAVE A SUITABLE NUMBER OF WORKS, WE HIRE AN ART GALLERY OR OTHER INTERESTING EXHIBITION SPACE AND THEN WE HAVE A PRIVATE/LIMITED SHOWING OF THESE PIECES – THIS SHOWING IS LIMITED TO REGISTERED CLIENTS WHO HAVE SPECIFIED AN INTEREST IN THE COLLECTION OF THESE PIECES. FROM TIME TO TIME, WE OFFER A NEW ARTIST AND NEW ART WORK AT ONE OF THESE SHOWS. AS YOU MIGHT IMAGINE, THIS CAN REPRESENT A SIGNIFICANT BREAKTHROUGH FOR THE ARTIST INVOLVED.